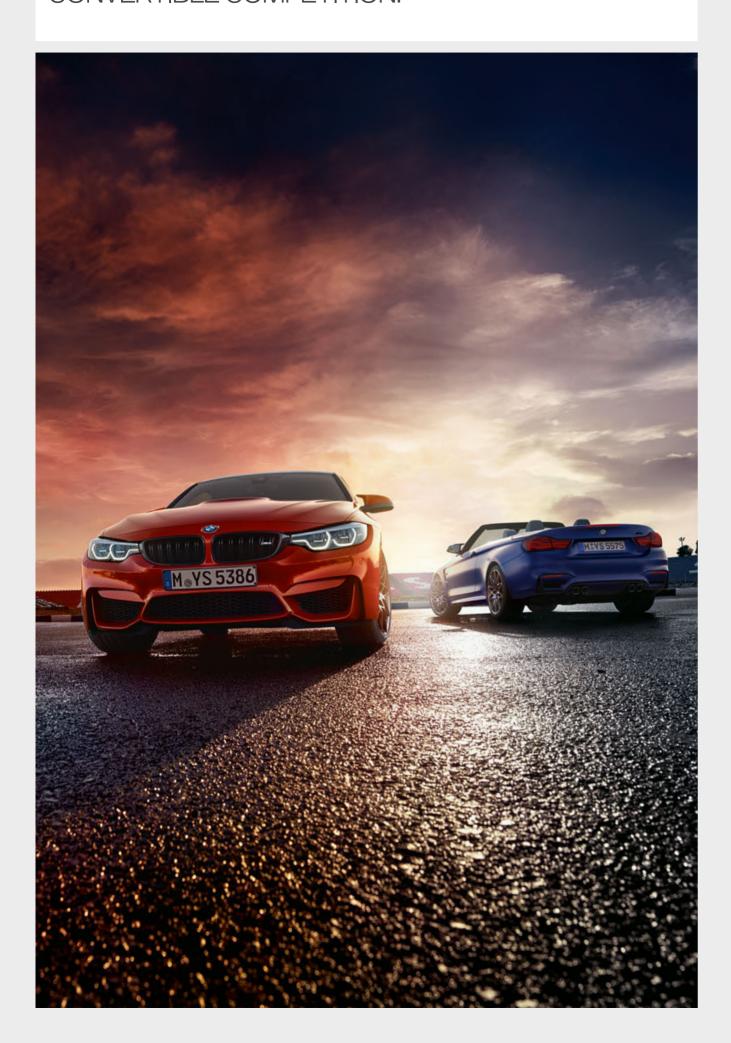
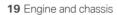


THE BMW M4 COUPÉ AND CONVERTIBLE COMPETITION.



INNOVATION AND TECHNOLOGY.







20 BMW ConnectedDrive



22 Intelligent lightweight construction and athletic design

EQUIPMENT.



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30 Equipment highlights



36 Colour worlds

RADICALLY MORE.





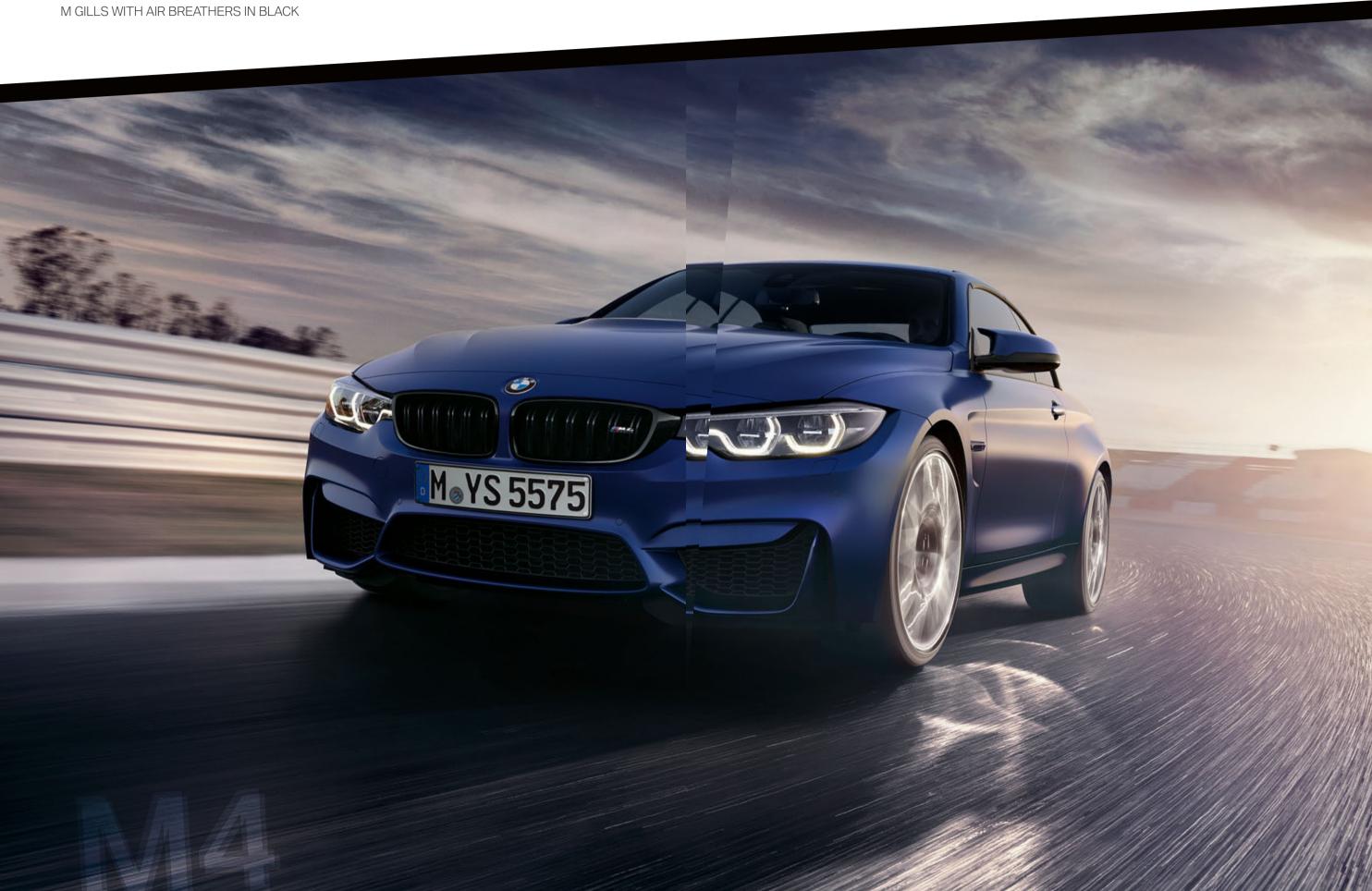
BUCKLE UP – AND UNLEASH.

LIGHTWEIGHT M-SPECIFIC SEATS OFFER OPTIMAL SUPPORT DURING
SPORTY DRIVING /// M SEAT BELTS WITH M STRIPES ///
M MULTI-FUNCTION LEATHER STEERING WHEEL WITH M STITCHING ///
DOOR SILL FINISHERS WITH M DESIGNATION



DRIVING PLEASURE, MADE FROM ADRENALIN.

STANDARD LED HEADLIGHTS WITH HEXAGONAL DESIGN ///
M BONNET WITH POWERDOME /// M DOUBLE SLATS AND
M GILLS WITH AIR BREATHERS IN BLACK





ROOF OPEN, READY FOR ACTION.

THE BMW M4 COUPÉ AND CONVERTIBLE COMPETITION /// 450HP (331KW) /// ADAPTIVE M SUSPENSION CONFIGURED FOR THREE DRIVING MODES /// SPECIFIC SETTINGS FOR DSC AND ACTIVE M DIFFERENTIAL

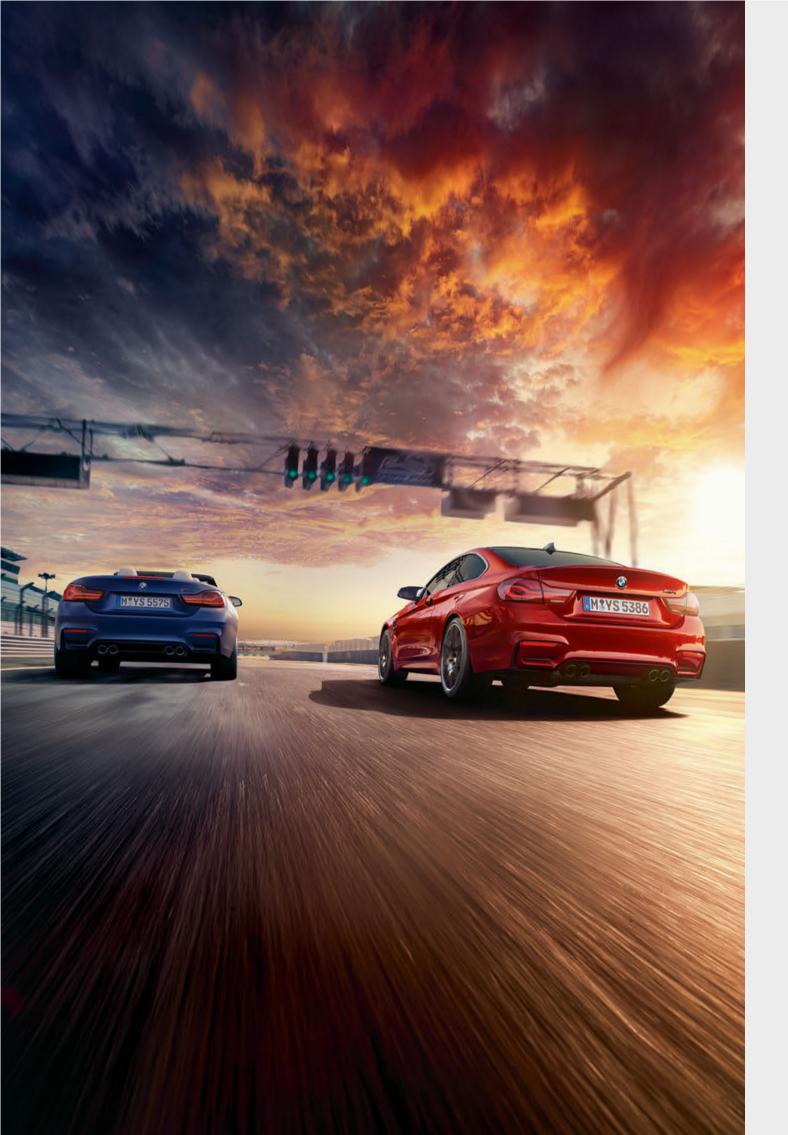




A SHOW OF POWER.

MORE PERFORMANCE, MORE DESIGN, MORE M. WITH UP TO 450HP UNDER THE BONNET THEY ARE BORN FOR THE RACETRACK AND THE FAST LANE. AN AGGRESSIVE EXTERIOR WHICH DRAWS ADMIRING LOOKS. AN ATHLETIC INTERIOR THAT OFFERS COMFORT: FROM WITHIN THE M SEATS UPHOLSTERED IN THE FINEST LEATHER THE ENDORPHINES ARE RELEASED. STARTING FROM POLE POSITION THEY TRIGGER THE SENSES ALIVE. WITH HANDS FIXED TO THE WHEEL, YOU'RE READY FOR ACTION. THE ULTIMATE DRIVING MACHINES. THE BMW M4 COUPÉ AND CONVERTIBLE COMPETITION.







The **Active M differential** optimises traction and driving stability when changing lanes or accelerating out of a bend, when taking bends at high speeds or on different road surfaces. Traction is optimised with the help of an electronically operated device that reduces the difference in revolution speed between the rear wheels.

The **Adaptive M suspension's** electronic regulation of the shock absorbers ensures optimised road contact and traction in any situation. The suspension settings can be configured for comfort or sporty dynamics via the COMFORT, SPORT and SPORT+ modes.

M Drive allows for the individual configuration of the DSC mode, the appearance of optional Head-up Display and personal driver profiles - from comfortable gliding all the way up to a sporty and highly responsive set-up – by adjusting the engine, damper and steering characteristics, as well as the transmission. Activation is as simple as touching one of the two M buttons integrated into the multi-function steering wheel.

Shift gears for uninterrupted power without using the clutch or slowing down: **the seven-speed M Double Clutch Transmission** with Drivelogic makes this possible. Gears can be changed automatically or manually using the gearshift paddles on the steering wheel, or the gear lever. Launch Control guarantees maximum acceleration from a standing start.

THE BMW M4 COUPÉ AND CONVERTIBLE – CONNECTED WITH EVERYTHING COMPETITION.

REGISTERS UP TO 360 OF THE VEHICLE'S SURROUNDINGS.

Enjoy the greatest convenience and the highest level of safety with BMW ConnectedDrive. For driving, parking and visibility, the BMW ConnectedDrive driver assistance systems are there when you need them, reliably, in every situation. The most cutting-edge systems, such as radar, ultrasound and cameras, dependably register the vehicle's surroundings, forming the basis for intelligent driver assistance systems. Whether activated when desired, or as emergency assistance in the background - the assistance systems from BMW ConnectedDrive make every drive in your BMW safer and more convenient.

CONNECTED

Focused on the future – from the very beginning. By the 1990s, BMW had already made headway in connected mobility. Another milestone of the digital future was surpassed in 2004 with vehicles with built-in SIM cards. Then came the first online functionality, Google Services and innovative display systems such as the BMW Head-Up Display. Throughout this process, the desires of the customer have always taken centre stage. In a first for a premium automobile manufacturer, BMW makes it possible to book and pay for services flexibly via the BMW ConnectedDrive Store, in the vehicle or on a computer at home. And with the introduction of BMW Connected and the Open Mobility Cloud. BMW is taking the next steps into the future of mobility.

IN THE BMW CONNECTED DRIVE STORE.

ConnectedDrive Services forms the basis for intelligent BMW ConnectedDrive functions, as well as integration of selected smartphone apps. This equipment also provides access to the BMW ConnectedDrive Store, in which services and apps can be easily ordered and extended, any time and anywhere to suit the user's individual requirements – for example, with Concierge Service or Online Entertainment, which turn every drive into a convenient and entertaining experience.

WITH BMW CONNECTED,

What would it be like if you were never late again? What if your BMW already knew your preferred destinations? How would you like reliable navigation, whether you're sitting in your vehicle or not? BMW Connected provides you with the information you need, when and where you want it. BMW Connected is a personal mobility assistant which facilitates your everyday mobility and aids you in reaching your destinations relaxed and on time. With the BMW Connected app, mobility-relevant information such as recommendations for optimal departure times are available via a smartphone or smartwatch and can be seamlessly transmitted to the car.

BMW CONNECTED.

BMW Connected is a personal mobility assistant which facilitates everyday mobility and aids drivers in reaching their destinations relaxed and on time. Mobility-relevant information such as recommendations for optimal departure times are available remotely via iPhone or Apple Watch and can be seamlessly transferred into the car.

PARK ASSIST.

Park Assist^{1,2} makes parking simple. The system works by measuring potential parking spaces while driving past at a low speed. When a suitable space has been found, the Park Assist takes over the steering, while the driver is responsible for selecting the correct gear, as well as pressing the accelerator and brakes.

DRIVING ASSISTANT.

Driving Assistant¹ combines a range of camera-based driver assistance systems that enhance safety and reduce the risk of potential collisions, at both high and low speeds. Lane Departure Warning detects lane markings at speeds above approximately 45mph. If the car deviates from the lane of travel without the use of indicators the steering wheel will vibrate as an alert. The Preventive Pedestrian Protection proactively engages braking automatically for rapid reaction to potential collisions with humans and cyclists in urban driving situations up to 35mph.

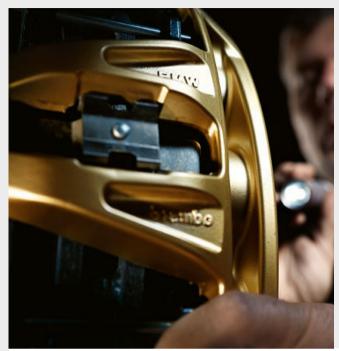
SURROUND-VIEW.

Surround-view¹ includes the camera-based functions Top-view and Side-view. Cameras in the exterior mirrors and a rear-view camera allow a 270° view to be shown on the Control Display, as well as an overhead view. Side-view makes it easier to approach intersections and side roads with difficult visibility.

Available as optional equipment.

² Only available with and included in Advanced Parking package

BMW EFFICIENT LIGHTWEIGHT AND ATHLETIC DESIGN.







The front end strut brace made of carbon fibre reinforced plastic (CFRP) is a significant body component in the engine compartment that comes from motor-sport vehicles. Though it weighs only 1.5kg, it significantly increases front end rigidity and contributes to greater steering precision and accuracy.

The optional **M Carbon ceramic brakes**¹ deliver braking power more directly. They are non-corrosive, very resistant to abrasion, tolerate more heat and contribute to a lower vehicle weight, which has a positive impact on agility, dynamics and acceleration. Matte Gold coloured brake calipers with the M logo make this option visible from outside the car.



As part of the intelligent BMW lightweight construction concept, the Carbon roof made of carbon fibre reinforced plastic (CFRP) helps reduce the vehicle's weight and shifts the car's centre of gravity lower. This results in greater agility and dynamics when taking a bend, along with an improved acceleration and braking performance. It also means that the tyres' potential can be better utilised.

The **carbon roof's** striking roofline emphasises the M design's dynamic contours. The visible CFRP fibre structure displays the complex multilayer construction of the roof-shell, which is attached to the body via a special adhesive technology.²

The aerodynamically optimised **M exterior mirrors** are a significant part of the sporty and dynamic M design. Attached to the body by a double-bridged base, they underscore the beautiful aesthetics of the car and convey a sense of precision engineering down to the last detail.

The additional LED indicators are fitted perfectly into a long, narrow groove.

THE BMW M4 COUPÉ COMPETITION.

■ Standard equipment □ Optional equipment



Driving pleasure intensified: M Performance automobiles combine the best of each model range with the dynamic genes of BMW M to create a class of their own. An exclusive offer from BMW M GmbH, they embody style with razor-sharp design and impress with the most powerful drivetrains and maximum dynamics. At the same, they also offer high levels of comfort.



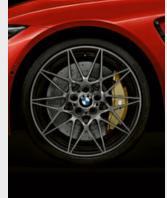
☐ An impressive cockpit with round instruments in the hallmark M design, M leather steering wheel with three-colour M stitching and optional Carbon-fibre interior trim with Black Chrome finisher.



The tailgate design with an integrated rear spoiler optimises aerodynamic down force. This, plus a specially tuned Adaptive M suspension, newly calibrated Dynamic Stability Control system, Active M Differential and 20" M light alloy wheels with mixed tyres, means the BMW M4 Coupé Competition delivers even better performance. Exhaust tailpipe finishers in Black Chrome round off a powerful impression.



■ The lightweight M seats featuring width-adjustable side bolsters offer perfect lateral support, while the breakthrough elements in the BMW M4 Coupé Competition ensure effective ventilation on the racetrack. Shown here in optional BMW Individual Full Black Merino leather with contrast stitching in Sakhir Orange.



☐ The exclusive forged 20" M light alloy Star-spoke style 666 M wheels with mixed tyres impress both with their striking looks and their grip.



Facetted surfaces, precise contours and a strong three-dimensional effect are a compelling expression of the BMW M design philosophy at the front.



■ The M automobile's ergonomic concept includes an exclusive cockpit with driver orientation that is typical of M. This makes all the vehicle's controls and gauges conveniently accessible to the driver. As in racing, intuitive control over the vehicle is a priority, along with enabling the fastest possible reaction times.



The athletic side contours and the sporty, flat rear are highly dynamic and exceptionally elegant at the same time.



■ The M seats with illuminated badges are characterised by perfect ergonomics and outstanding body support during dynamic driving. Shown here upholstered in optional Silverstone Full Merino leather.



☐ The M light alloy wheels feature a sporty design and also contribute to a reduction in weight. Optional 19" M light alloy Double-spoke style 437 M wheels with mixed tyres, shown here in Jet Black.

BMW INDIVIDUAL.

THE EXPRESSION OF PERSONALITY.



Showcasing its true race track credentials, the BMW Individual Frozen Dark Blue II paint produce an increasingly exclusive appearance that is certain to turn heads.



A design highlight that attracts attention in the interior, the BMW Individual interior trim in Piano Black with Pearl Chrome finisher combines elegance with a truly sporty appeal.



Luxury in every stitch, the BMW Individual leather instrument panel with contrast stitching in Sakhir Orange and Piano Black interior trim with Pearl Chrome finisher are the perfect combination for the interior. All elements complement the BMW Individual Full Merino leather in Black with Sakhir Orange stitching.

BMW Individual offers you a variety of options to customise the BMW M4 Coupé and Convertible Competition according to your wishes. A degree of customisation is in your hands. Add your personal driving experience to the typical BMW driving pleasure. Choose what suits you the most from particularly high-quality equipment options: exclusive BMW Individual paint finishes that show style and confidence. Soft, voluminous leather upholstery and interior trims made of fine woods, which turn the interior into your personal space. With a generous selection of combinations there is certain to be a style that suits your personality - thanks to BMW Individual.



■ Made of carbon fibre reinforced plastic (CFRP), the precision strut brace increases frontend rigidity, steering precision and accuracy.



■ The M Kidney grille with High-gloss Black double slats and M designation emphasises the forward-thrusting design of the front profile.



☐ BMW Icon Adaptive LED Headlights with full LED technology include integrated LED turn indicators, low and high beam, as well as daytime running lights for safety and optimal illumination of the road. High-beam Assistant and Adaptive Headlights with automatic adjustment significantly enhance visibility in the dark – for relaxed driving, almost like during the day.



■ The M specific exterior mirrors with a double-bridged design and additional integrated LED indicators accentuate the sporty character of the car.



☐ Only available for the BMW M4 Coupé Competition, the electric glass sunroof provides the pleasant feel of a generously proportioned, airy interior. The integrated wind deflector guarantees a high level of acoustic comfort.



■ As part of the BMW intelligent lightweight construction concept, the roof made of carbon fibre reinforced plastic (CFRP) helps to reduce the vehicle's weight, shifting the car's centre of gravity lower. This leads to an increase in agility and dynamics when taking a bend, accelerating and braking. Exclusively available for BMW M4 Coupé Competition.



■ The distinctive M gills underscore the car's sporty appearance and optimise aerodynamics with an integrated Air Breather.



■ The two bevelled M double tailpipes, finished in Black Chrome, integrate harmoniously with the flowing lines of the rear apron.



☐ 19" light alloy M Double-spoke style 437 M wheels in Jet Black.



■ 20" M light alloy Star-spoke style 666 M wheels, forged.



■ Thanks to the use of different materials, M compound brakes achieve outstanding deceleration values and are extremely stable and highly durable.



☐ The weight-optimised M Carbon ceramic brakes provide ideal traction, high thermal resistance and are highly durable.1

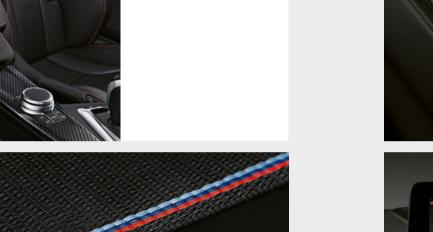


☐ 20" M light alloy Star-spoke style 666 M wheels, forged, Black.

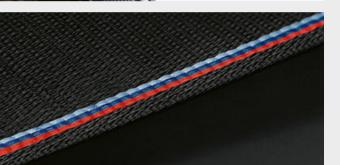
¹ Depending on conditions and usage, features specific to the materials used can lead to operational noises, particularly in wet conditions, just before the vehicle comes to a halt. The impact of moisture and road salt can cause the braking action to be equivalent to



■ Exclusively for M4 Coupé Competition, the lightweight M seats emphasise the athletic orientation of the vehicle in the interior. Optimum lateral support for the driver and front passenger is provided by long seat surfaces and width-adjustable seat backs with breakthrough elements.



exquisite woven highlight in the classic M colours.



■ The M seat belts with belt tensioner and belt force limiter boast an



■ The M Sport multi-function leather steering wheel including multi-function

buttons and an integrated driver-side airbag features a three-spoke design.

The steering wheel rim in Black Nappa leather with black stitching and

contoured thumb rests provides a direct, athletic steering experience.

■ The Instrument cluster with extended features: includes Info Display for the presentation of navigation instructions and various controls.



■ Shift gears for uninterrupted power without using the clutch or slowing down: the seven-speed M Double Clutch Transmission with Drivelogic makes this possible. Gears can be changed automatically or manually using the gearshift paddles on the steering wheel, or the gear lever. Launch Control guarantees maximum acceleration from a standing start.



■ Extended lighting features numerous LED lights both inside and outside for increased convenience and a stylish look for the interior.



■ The BMW Professional Multimedia Navigation system, including USB interface, 8,8" LCD colour display and BMW Professional radio with a DVD player, comes with a three-dimensional map display and 20GB of memory. The system is operated intuitively via the iDrive Touch Controller or touch screen. Map updates are available for three years without license fees.



☐ The harman/kardon loudspeaker system has a 600 watt digital amplifier, vehicle-specific equalising and loudspeakers with chrome detailing.¹



☐ Exclusively available for BMW M4 Convertible Competition, the air collar releases pleasant, warm air around the head and shoulders, ensuring comfort when driving with the roof open.



☐ Exclusively available for BMW M4 Convertible Competition, the wind deflector provides the driver and front passenger with effective protection from draughts. When it is not needed, it can be stored compactly.



■ Anthracite headlining: headlining and trim on the vehicle's pillars and sun visors feature Anthracite cloth. Exclusively available for BMW M4 Coupé Competition.



 $\hfill\square$ Extended storage includes additional storage compartments and holders, a luggage compartment tray and additional 12V sockets.



■ M Drive allows for the individual configuration of the vehicle set-up by adjusting the engine, damper and steering characteristics, as well as the transmission.



☐ BMW Individual leather instrument panel features the upper section of the instrument panel and upper section of the doors panels in Black Nappa leather, with lower section of the instrument panel in Merino leather matching the colour of the chosen BMW Individual upholstery.



■ The electrical seat adjustment is easy to use and the memory function allows drivers to save their preferred settings for the seat and exterior mirrors



■ As soon as the door is opened, the characteristic door sills with M designation hints at the excitement to come when the driver gets hehind the wheel



☐ The full-colour BMW M Head-up Display with M specific functions projects all relevant journey information directly into the driver's field of vision. With the press of a button, the driver can switch to the M-specific display, which includes a gear indicator, the rpm as a dynamic range curve and shift lights indicating the optimal moment to shift gear. (Image may show additional optional equipment).



■ Enhanced Bluetooth with wireless charging offers a comprehensive telephony package with Bluetooth connectivity and the technical capacity for a WiFi hotspot.1



☐ Apple CarPlay® preparation supports the convenient and wireless use of a selected iPhone® functions in the vehicle. This allows iPhone® content, along with functions such as music, iMessages/text messages, telephony, Siri, navigation and selected third-party apps to be displayed and operated via the vehicle's user interface and via Voice Control.²



☐ Surround-view includes the camera-based functions Top-view and Side-view. Cameras in the exterior mirrors and a rear-view camera allow a 270° view to be shown on the Control Display, as well as an overhead view. Side-view makes it easier to approach intersections and side roads with difficult visibility.3



☐ Park Assist makes parking simple. The system works by measuring potential parking spaces while driving past at a low speed. When a suitable space has been found, the Park Assist takes over the steering, while the driver is responsible for selecting the correct gear, as well as pressing the accelerator and brakes.4



☐ Using the BMW M laptimer app, driving data from the racetrack can be recorded accurately and then analysed. The recorded information can be shared as a snapshot on social media while the data, including accelerator position, steering angle, G-force and best lap time, can be sent by email. A GoPro interface is also incorporated.

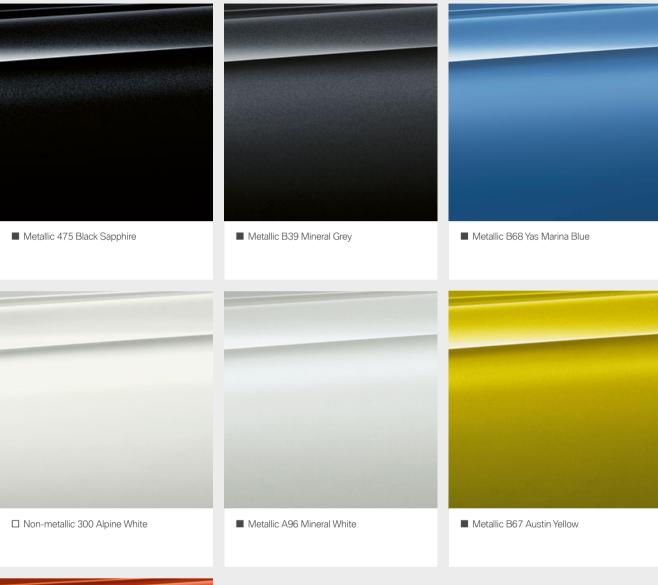
¹ WiFi Hotspot data subscription costs apply and must be purchased separately.

² The compatibility and range of functions from Apple CarPlay® depend on the model year and the software installed on the iPhone®. When the Apple CarPlay® preparation is used, selected vehicle data is transferred to the phone. The mobile phone manufacturer is responsible for further data processing.

 $^{^{\}rm 3}$ Only available in combination with Reversing Assist camera. $^{\rm 4}$ Exclusively available as part of Advanced Parking package.

EXTERIOR COLOURS. Equipment 36 | 37

■ Standard equipment □ Optional equipment



BMW INDIVIDUAL ☐ BMW Individual X08 Champagne Quartz metallic



☐ BMW Individual X12 Smoked Topaz metallic



☐ BMW Individual 490 Frozen Brilliant White metallic



☐ BMW Individual 490 Frozen Red II metallic



☐ BMW Individual 490 Frozen Black metallic



☐ BMW Individual B51 San Marino Blue metallic



■ Metallic C1H Sakhir Orange II

INTERIOR COLOURS. Equipment 38 | 39

■ Standard equipment □ Optional equipment

UPHOLSTERY COLOURS



☐ Full Merino leather X3SW Black



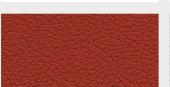












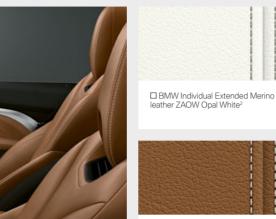


■ Extended Merino leather



■ Extended Merino leather LKA9 Silverstone

BMW INDIVIDUAL









UPHOLSTERY COLOURS





☐ BMW Individual contrast stitching Z1XX Full Black Merino leather with ☐ BMW Individual Extended Merino leather ZAWT Cohiba Brown² Blue stitching³



leather ZAP5 Amaro Brown²





☐ BMW Individual Extended Merino leather ZAG8 Golden Brown²

☐ BMW Individual contrast stitching Z1XX Full Black Merino leather with Yellow stitching³

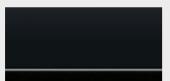
☐ BMW Individual contrast stitching Z1XX Full Black Merino leather with Silverstone stitching³

INTERIOR TRIMS

☐ Full Merino leather X3DA Sakhir Orange

☐ Full Merino leather

X3A9 Silverstone



■ 4WH Blue Shadow with High-gloss



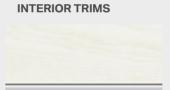
☐ 4FU Fineline Anthracite wood with

Pearl Chrome highlight

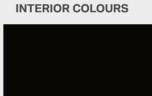


■ Black

BMW INDIVIDUAL



☐ BMW Individual interior trim XEX Ash Grain White wood with Pearl Chrome finisher



□ Black



☐ 4WK Aluminium Blade with Black Chrome finisher



☐ 4WL Carbon fibre with Black Chrome finisher





☐ BMW Individual interior trim XE5 Fine-wood trim Sycamore Red Brown, Dark wood with Pearl Chrome finisher



☐ BMW Individual interior trim XE7 Piano Black with Pearl Chrome

Not available for M4 Coupé Competition.
 BMW Individual Extended Merino leather includes front and rear seats, headrests, door panel inserts, door and centre console armrests.
 Contrast stitching features on the front and rear seats as well as the headrests.

BMW M4 COUPÉ COMPETITION:

M TwinPower Turbo six-cylinder in-line petrol engine, 450hp (331kW), 20" M light alloy Star-spoke style 666 M Black wheels, with mixed tyres, Sakhir Orange II metallic paint, BMW Individual Full Merino leather seats in Black with contrast stitching in Sakhir Orange and Carbon-fibre interior trim with Black Chrome finisher.

BMW M4 CONVERTIBLE COMPETITION:

M TwinPower Turbo six-cylinder in-line petrol engine, 450hp (331kW), 20" M light alloy Star-spoke style 666 M Black wheels, with mixed tyres, BMW Individual Frozen Dark Blue II paint, full Merino leather seats in Silverstone and BMW Interior trim in Piano Black with Pearl Chrome finisher.

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations, as described in this brochure, may differ at the time of printing, or according to the specific requirements of other markets. Your local BMW Retailer is available to provide further details. Subject to alteration in design and equipment. Part number 01 29 5 A11 DF0 V1. November 2019.

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