



The Ultimate  
Driving Machine



# THE 1

# THE NEW BMW 1 SERIES.



**18** Equipment highlights



**20** Colour worlds



**24** Wheels and tyres / BMW M Performance Accessories



**26** Packages



THRILLS FROM EVERY  
ANGLE. EVERY TIME.



TURN YOUR BACK ON BORING.

EXPRESS YOURSELF.





COMFORT BOOST. TAKE A SEAT.



CONNECTING  
YOUR WORLDS.





TAKE THE LONG WAY  
HOME – GO BEYOND  
THE JOURNEY.



**Agile, modern and versatile - a car that's open to amazing possibilities.**

**Best driving dynamics in its class** BMW M135i xDrive II M Sport suspension with M135i xDrive specific settings II M Sport braking system II M Sport steering II Eight-speed Sport automatic transmission. **Athletic exterior design** Enlarged Kidney grille designed as a connected element II Optional BMW Icon Adaptive LED Headlights II Short front overhang and long wheelbase II Optional 19" wheels available for the first time II Wide stance and pronounced shoulders. **Progressive, driver-oriented interior design** M seats II Generous leg room in the rear II Boot capacity extended to 380 litres II Optional Panoramic glass roof and a choice of illuminated interior trims. **Innovative driver assistance and connectivity** Intelligent Personal Assistant II Optional BMW Digital Key II BMW Live Cockpit Professional II Optional Head-up Display II Optional Driving Assistant II Optional Parking Assistant including Reversing Assistant. **Endless driving pleasure – the new BMW 1 Series M135i xDrive.**

■ Standard equipment □ Optional equipment



□ The M Sport model gives the vehicle an even sportier touch. In addition to a sharpened appearance in the exterior and interior, the M Sport model guarantees an increase in driving pleasure. The M Sport suspension and the M aerodynamic bodystyling, for example, noticeably optimise the driving dynamics.



■ The M style front seats have integrated head restraints and are available as standard in Trigon cloth/Alcantara Anthracite upholstery with optional Dakota leather Magma Red with a Grey highlight or Black with a Grey highlight available at an extra cost. Exclusively available as standard for M135i xDrive models.



□ The M rear spoiler emphasises the vehicle's athletic silhouette and reduces unwanted lift. It is fitted to the top of the tailgate and by producing downforce on the rear axle, it provides the vehicle with greater driving stability. Standard for M135i xDrive models. Available as optional equipment for M Sport models as part of the M Sport Plus pack.



□ The electric, Panoramic glass sunroof has a slide and lift function (front), roller sunblind, wind deflector and comfort opening function via the vehicle key.



□ The BMW Live Cockpit Professional includes a high-quality display network consisting of a 10.25" Control Display and a fully digital 10.25" instrument display. Also features the BMW Operating system 7.0, Intuitive operation, a Personal user account, Navigation function, Hard drive-supported system and 4G LTE connectivity. Standard for M135i xDrive models. Part of the Tech Pack II.



□ BMW Icon Adaptive LED headlights include additional contents over the standard LED headlights.; eight power LEDs for low and high-beam headlights, '4-eye face' with all light functions, adaptive headlights with city, main road and motorway mode and anti-glare high-beam headlights with predictive Adaptive headlights coupled to navigation data. Available as part of the Tech Pack I.



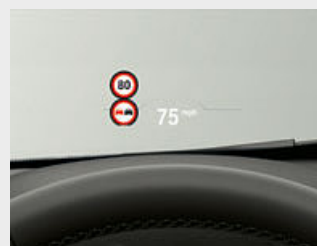
■ The M Sport suspension is set approximately 10mm lower and features more athletic settings. Exclusively available as standard equipment for M Sport and M135i xDrive models.



□ BMW Gesture Control has specifically defined functions that can be controlled in the detection range above the front centre console using hand gestures.



□ Comfort Access makes it possible to open all of the vehicle doors and tailgate without actively using the key.<sup>1</sup>



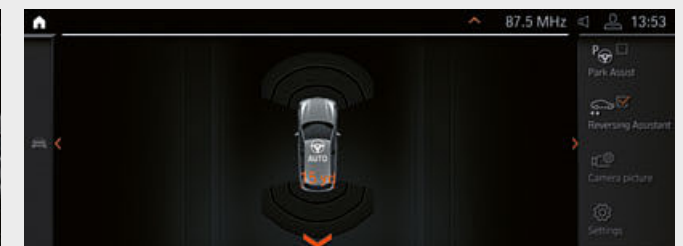
□ The Head-up Display projects information relevant to the journey into the driver's field of vision on the windscreen.<sup>2</sup>



□ Understanding your needs and providing the best support at all times – that is what makes the BMW Intelligent Personal Assistant so unique. All it takes is a quick 'Hey, BMW. Drive home!' and it will find your route back, or 'Hey, BMW. I'm hungry!' for a convenient restaurant. Therefore it allows you to be productive while on the road. Standard for M135i xDrive models. Part of the Tech Pack II.



□ Driving Assistant supports you in numerous dangerous driving situations and brakes automatically in case of an emergency. It includes Lane Departure Warning with Blind Spot Protection, Approach Control and Pedestrian warning with City Braking function, Rear Crossing-traffic warning and Rear Collision prevention.<sup>3</sup>



□ Park Assist makes parking easier with Parking Assistant, Reversing Assistant, Lateral Parking aid and Reversing Assist camera.<sup>4</sup>

<sup>1</sup> Part of the Comfort Pack II. The Digital key has a duration of one year. If necessary, you can obtain five more keys via the ConnectedDrive Store for sharing; these too have a duration of one year. Detailed information on the Digital key can be found in the ConnectedDrive Store.

<sup>2</sup> Part of the Tech Pack I. The display of contents is dependent on the optional equipment fitted to the vehicle.

<sup>3</sup> The features within Driving Assistant are not a substitute for the judgement of the driver. The driver should remain in control of the vehicle at all times and these systems are an aid but should not be solely relied upon. Please be aware that weather and/or light conditions can affect this camera based system in extreme circumstances. It remains the responsibility of the respective driver to react to the actual traffic situation. Includes Active

Cruise Control with Stop&Go function. Only available on models fitted with Automatic transmission and the Exterior mirrors - electrically folding with anti-dazzle. <sup>4</sup> Also available as part of the Tech Pack I. The system scopes contained within this feature can only provide assistance within defined system limits. It remains the responsibility of the respective driver to react to the actual traffic situation.

# EXTERIOR COLOURS.

Equipment 20121

■ Standard equipment □ Optional equipment



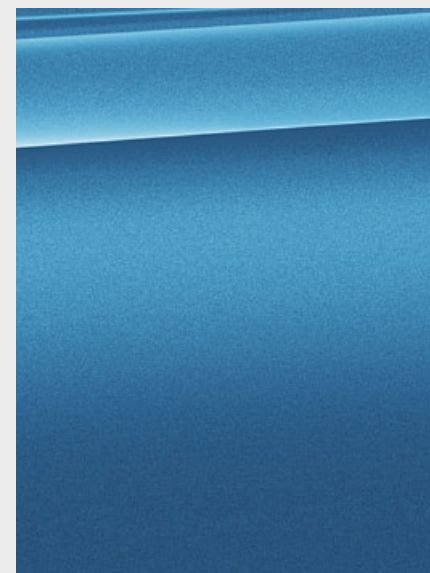
■ Non-metallic 300 Alpine White



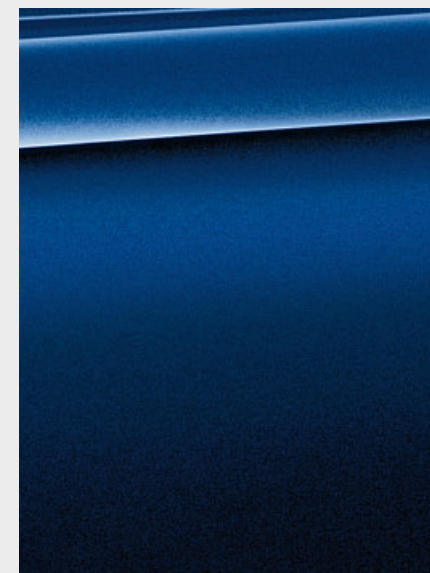
■ Non-metallic 668 Jet Black<sup>1</sup>



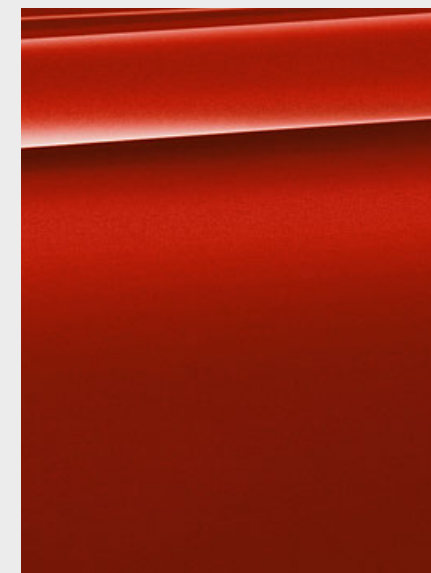
□ Metallic A96 Mineral White<sup>1</sup>



□ Metallic C1R Seaside Blue<sup>1</sup>



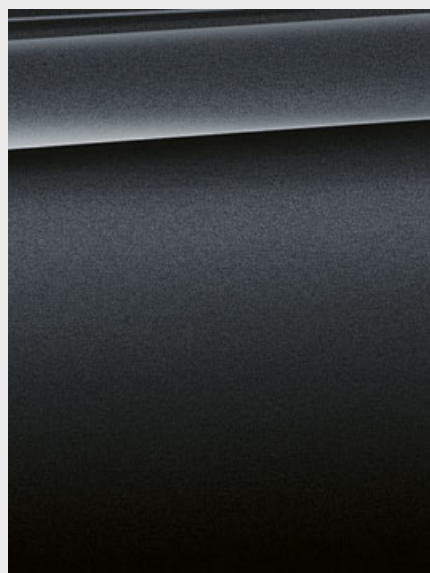
□ Metallic C10 Mediterranean Blue<sup>1</sup>



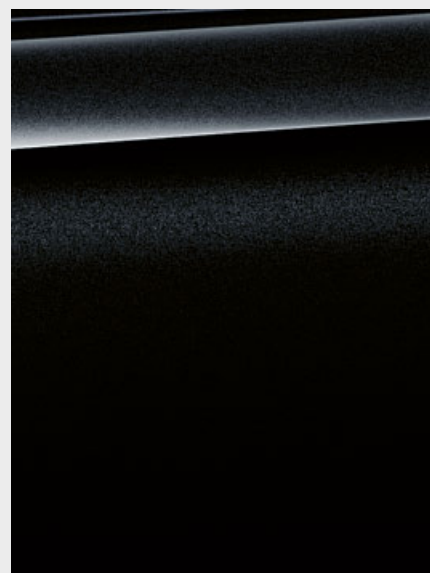
□ Metallic A75 Melbourne Red



□ Metallic A83 Glacier Silver<sup>1</sup>



□ Metallic B39 Mineral Grey

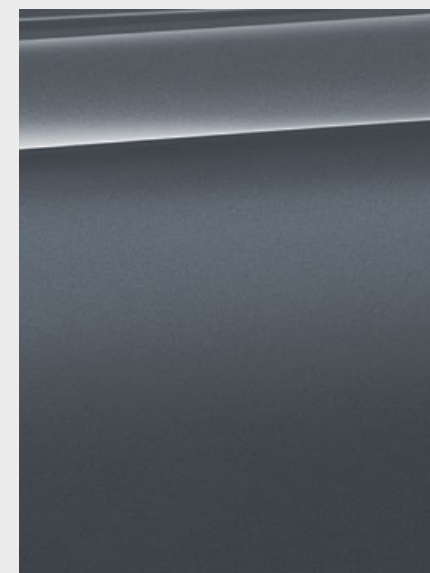


□ Metallic 475 Black Sapphire

## BMW INDIVIDUAL



□ Metallic C1D Misano Blue<sup>2</sup>



□ BMW Individual C3N Storm Bay metallic<sup>2</sup>

**[Colour samples]** These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW Retailer. There you can also see original samples and be assisted with any requests.

<sup>1</sup> Exclusively available for SE and Sport models only.

<sup>2</sup> Exclusively available for M Sport and M135i xDrive models only.

# INTERIOR COLOURS.

■ Standard equipment □ Optional equipment

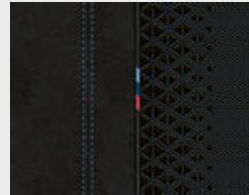
## CLOTH

Available with



■ SE

**Grid cloth**  
EGAT Anthracite



■ M135i xDrive

**Trigon cloth/  
Alcantara**  
HLSW Anthracite

## LEATHER

Available with



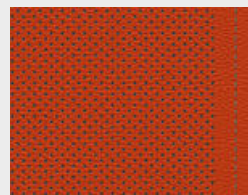
□ SE  
□ Sport  
■ M Sport  
□ M135i xDrive

**Dakota leather**  
PDSW Black with  
Grey highlight



■ M Sport

**Dakota leather**  
PDN4 Black with  
Blue highlight

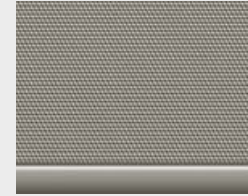


□ Sport  
■ M Sport  
□ M135i xDrive

**Dakota leather**  
PDFM Magma Red  
with Grey highlight

## INTERIOR TRIMS

Available with



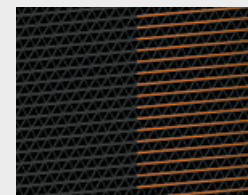
■ SE

4GN Quartz Silver



■ Sport  
□ M Sport  
□ M135i xDrive

4P2 Illuminated  
Boston

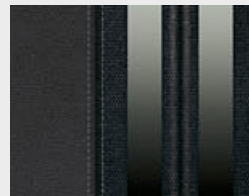


■ M Sport  
■ M135i xDrive

4P3 Illuminated  
Berlin

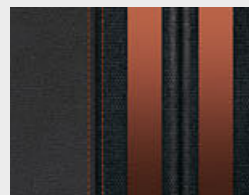
## CLOTH-SENSATEC COMBINATION

Available with



■ Sport

**Nivala cloth/  
Sensatec**  
KFL1 Anthracite  
with Grey highlight

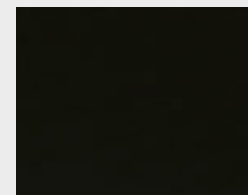


■ Sport

**Nivala cloth/  
Sensatec**  
KFIX Anthracite with  
Orange highlight

## HEADLINING

Available with



■ M Sport  
■ M135i xDrive

775 Anthracite

# WHEELS AND TYRES.



■ 16" light alloy Star-spoke style 517 wheels, Ferric Grey, 7 J x 16 with 205/55 R16 tyres. Standard on SE models.



□ 17" light alloy Multi-spoke style 546 wheels, Reflex Silver, 7.5 J x 17 with 225/45 R17 tyres. Optionally available on SE models.



□ 17" light alloy Double-spoke style 548 wheels, Bicolour, Orbit Grey, 7.5 J x 17 with 225/45 R17 tyres. Optionally available on Sport models.



■ 17" light alloy Double-spoke style 549 wheels, Orbit Grey, 7.5 J x 17 with 225/45 R17 tyres. Standard on Sport models.



□ 18" light alloy Multi-spoke style 488 wheels, Bicolour, Orbit Grey, 8 J x 18 with 225/40 R18 tyres. Optionally available on Sport models.



□ 18" M light alloy V-spoke style 554 M wheels, Orbit Grey, 8 J x 18 with 225/40 R18 tyres. Exclusively available as part of the M Sport Plus pack.



■ 18" M light alloy Double-spoke style 556 M wheels, Bicolour, Cerium Grey matt, 8 J x 18 with 225/40 R18 tyres. Standard on the M135i xDrive model.



■ 18" M light alloy Double-spoke style 819 M wheels, Orbit Grey, 8 J x 18 with 225/40 R18 tyres. Standard on M Sport models.



□ 19" M light alloy Double-spoke style 552 M wheels, Bicolour, Jet Black, 8 J x 19 with 235/35 R19 tyres. Optionally available on M Sport models.



□ 19" M light alloy V-spoke style 557 M wheels, Bicolour, Cerium Grey matt, 8 J x 19 with 235/35 R19 tyres. Exclusively available as part of the M135i Plus pack.

# BMW M PERFORMANCE ACCESSORIES.

Equipment 24 | 25

■ Standard equipment □ Optional equipment ○ Accessories



## M PERFORMANCE



○ Moving design. The rear spoiler is made of PU in High-gloss Black, an elegantly athletic accent for the rear of the vehicle. At the same time, it contributes to optimised aerodynamics. The spoiler is perfectly tailored to the vehicle design and can be painted in the body colour.



○ The striking exterior mirror caps in a new, unique carbon-fibre design underlines the vehicle's high-tech character, adding an individual athletic touch.



○ Gripping facts: the steering wheel with Alcantara-lined grip area provides excellent feel and grip for a sportier steering feel.



○ For a shiny, athletic look: the M Performance front splitter in High-gloss Black provides optimum aerodynamics and highlights the vehicle's athletic appearance in a highly exclusive manner. A unique motorsport look for anybody who refuses to compromise.



○ The rear diffuser with new carbon-fibre design creates an even more modern appearance – and makes the vehicle's sporty look even more impressive.



○ Weight-optimised 19" M Performance light alloy Double-spoke style 555 M wheels in Bicolor Jet Black. TPMS summer complete wheel set.

# PACKAGES.

BMW packages in the new BMW 1 Series are designed to create greater convenience, functionality, desire and comfort on any drive. With options ranging from a selection of visually enhancing alloy wheels to the comfort of keyless access, this generous selection of combinations will enhance any journey in your new BMW 1 Series.

■ Standard equipment □ Optional equipment



□ Enhance your new BMW 1 Series M Sport with the **M Sport Plus pack**. With this package, you receive a generous selection of visual and performance upgrades to deliver the ultimate BMW experience. The M Sport Plus pack comprises 18" M light alloy V-spoke style 554 M wheels in Orbit Grey, M Sport braking system, Sun protection glass, M seat belts and M rear spoiler.



□ The **M135i Plus pack** enhances your new BMW 1 Series M135i xDrive. This package provides a selection of visual and performance upgrades to deliver the ultimate BMW experience. The M135i Plus pack comprises 19" M light alloy V-spoke style 557 M wheels in Bicolour, Sun protection glass and harman/kardon loudspeaker system.

□ The **Comfort pack I**, exclusively available for SE and Sport models, combines convenient and innovative functionality with pure comfort. Offering practical storage solutions like the Luggage compartment package which can be utilised for your convenience in the new BMW 1 Series. Comfort pack I also comprises Exterior mirrors - electrically folding with anti-dazzle, Seat heating for driver and front passenger and Extended lighting, featuring drivers side welcome logo.



□ The **Tech pack I** is the perfect companion on any journey and offers the latest innovations. From the ability to charge your phone wirelessly, to the convenience of relevant driving information projected onto the windscreen, this package enhances your driving experience. The Tech pack I comprises BMW Icon Adaptive LED Headlights, High-beam Assistant, Park Assist including Reversing Assist camera, Head-up Display, Enhanced Bluetooth with wireless charging and WiFi hotspot preparation.



□ With the **Comfort pack II** you can now access your car with greater ease and keyless entry thanks to the Automatic tailgate and Comfort Access. The Comfort pack II also comprises Steering wheel heating and Seat adjustment - front, electric with driver memory which adds an extra premium touch inside the vehicle.



□ The **Tech pack II** offers the latest BMW technology and a host of BMW ConnectedDrive services just for you at a touch of a button. The Tech pack II comprises harman/kardon loudspeaker system, BMW Connected Package Professional and BMW Live Cockpit Professional.

**BMW M135i xDRIVE WITH M135i PLUS PACK:**

M TwinPower Turbo four-cylinder petrol engine, 306hp (225kW), 19" M light alloy V-spoke style 557 M wheels in Bicolour, Cerium Grey matt, exterior paint in Misano Blue, M seats in Trigon cloth/Alcantara Anthracite upholstery, interior trim in Illuminated Boston.

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur according to the specific requirements of other EU member states. Please ask your local BMW Retailer about the various versions that are offered depending on the country. Subject to change in design and equipment. Part number 01 29 5 A07 DD8 V1. August 2019.

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