



The Ultimate
Driving Machine



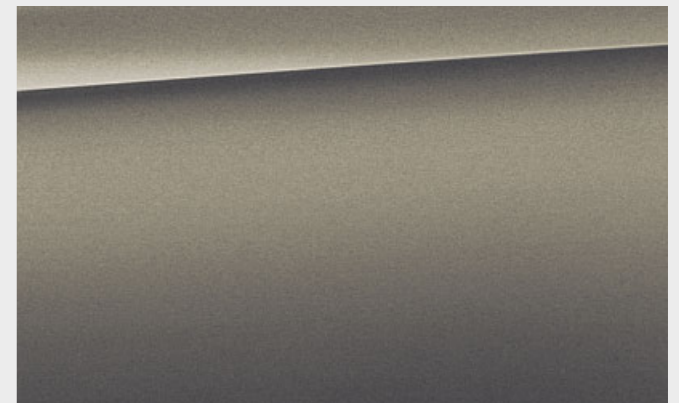
THE 3

TOURING

THE NEW BMW 3 SERIES TOURING.



18 Equipment highlights



20 Colours



24 Wheels and tyres / Genuine BMW Accessories



26 Packages

IN GREAT
SHAPE.



LIMITLESS JOY.
UNPARALLELED EXCITEMENT.





**DISTINCTIVE SHAPES FOR
A MEMORABLE APPEARANCE.**



THE CAR THAT
THINKS FOR YOU.



ATTRACTIVELY POWERFUL.

TURNS XL DREAMS
INTO XXL
POSSIBILITIES.



AHEAD OF
ANY CHALLENGE.



Sporty, versatile and self-confident athletic proportions, dynamic silhouette and optimal aerodynamics
|| optional Laserlights || Well-toned shoulder section || LED rear lights || 18" and 19" light alloy wheels.
Innovative driver assistance and connectivity BMW Intelligent Personal Assistant exclusively for
M Sport upwards || optional Driving Assistant Professional with extensive safety and comfort features
|| Customisable BMW Live Cockpit Professional with a 12.3" instrument display and a 10.25" Control
Display exclusively for M Sport upwards || optional Digital key. **Functional and comfortable equipment**
Welcome Light Carpet || Improved interior acoustics || Through-loading system with 40:20:40-split-folding
rear seat || Large, flexible luggage compartment || optional Luggage compartment package with anti-slip rail
|| Separately opening rear window. **Outstanding driving dynamics and efficiency** BMW M340i xDrive
|| M Sport differential, available as standard for 330i, 330d M Sport Plus Edition and M340i xDrive || Adaptive
M Suspension || Active Air Stream Kidney grille || Efficient Lightweight || **Functionality in its sportiest
form – the new BMW 3 Series Touring.**

■ Standard equipment □ Optional equipment



□ Featuring visual and performance enhancements within its standard equipment, the M Sport Plus Edition Touring model produces a purely athletic appearance. In addition to sharpened design features across the exterior and interior of the vehicle, the M Sport Plus Edition guarantees an increase in driving pleasure. The Adaptive M Suspension, M Sport braking system and BMW Individual High-gloss Shadowline exterior trim perfectly complement the aerodynamic bodystyling and noticeably optimise the driving dynamics.



□ BMW Laserlights include LED low and high-beam headlights, daytime driving lights, turn indicators, adaptive headlights, cornering lights and BMW Selective Beam. Only available as part of the Visibility Package.



□ Comfort Access enables keyless access to the vehicle through all doors and the tailgate. It also includes a Digital Key for locking/unlocking as well as starting the vehicle using a compatible smartphone. Only available as part of the Comfort Package.



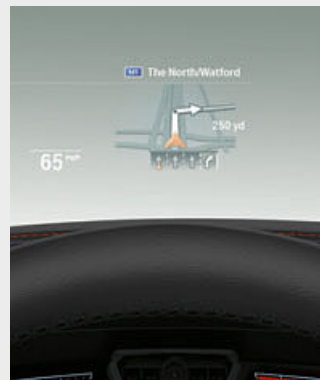
■ Ambient lighting creates a relaxed lighting atmosphere and includes a light carpet that projects an ambient light design onto the left and right entering and exiting areas. There are four applications: welcome, goodbye, open doors and phone call. Comprises 11 pre-defined selectable light designs in six colours.



□ Enhanced Bluetooth with wireless charging² enables a wireless connection of the telephone with the vehicle as well as the technical capacity for a Wifi hotspot.



■ BMW Live Cockpit Professional features a display cluster consisting of a fully digital 12.3" instrument display and a high-resolution 10.25" Control Display as well as the BMW Operating System 7.0. Exclusively for M Sport, M Sport Plus Edition and M340i xDrive models.



□ The full-colour Head-up Display projects all information relevant to the journey directly into your field of vision on the windscreen. Part of the Technology Package.



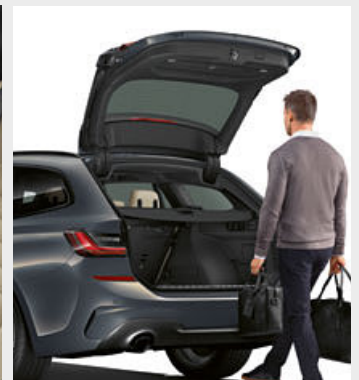
□ The upper part of the instrument panel in Black Sensatec has a Blue seam. Optionally available for M Sport and M Sport Plus Edition models. Standard for M340i xDrive. Only available with Black Vernasca leather upholstery with Blue contrast stitching.



□ The two-part panoramic glass sunroof is electrically operated, offers sun protection as well as a floating headliner, wind deflector and a front glass panel with sliding function that can be lifted with a one-touch function. It can be conveniently opened and closed with the vehicle key. Only available as part of the Premium Package.



■ The split-folding rear seats are divisible in a 40:20:40 ratio for the greatest possible flexibility. This includes a headrest of the centre seat (folding), centre armrest (rear) and two cupholders in the centre armrest. The right 40% and middle 20% seat sections are individually folding while the left 40% and middle 20% are only folding when together.



□ Contactless opening and closing of the tailgate is part of the Comfort access system. In situations where the user's hands are full, all that's necessary is a targeted motion of the foot under the rear bumper and the process is carried out conveniently and automatically. They just need to be carrying the vehicle key with them.



□ In addition to Parking Assistant and Park Distance Control, Parking Assistant Plus includes the Surround View system and Remote 3D View. Surround View offers the camera-based function Top View, Panorama View and 3D View. Remote 3D View transfers static images from 3D View to mobile terminal devices via the mobile phone network. Exclusively available on M Sport, M Sport Plus Edition and M340i xDrive models.



□ Driving Assistant Professional¹ offers optimum comfort and maximum safety during critical or monotonous driving situations. It includes Active Cruise control with Approach control, Steering and Lane control Assistant, Automatic Speed Limit Assist, Lane Keeping Assistant with active side collision protection, Crossing Traffic Warning (front), Evasion Aid, Crossroads Warning with city braking function and Wrong-way Warning. Exclusively available on M Sport, M Sport Plus Edition and M340i xDrive models.



■ The BMW Individual High-gloss Shadowline roof rails add a premium-quality touch. Lying flat on the roof, they form the basis for a multi-functional BMW roof rack unit that carries a roofbox, bicycles, surf boards etc. easily and securely.



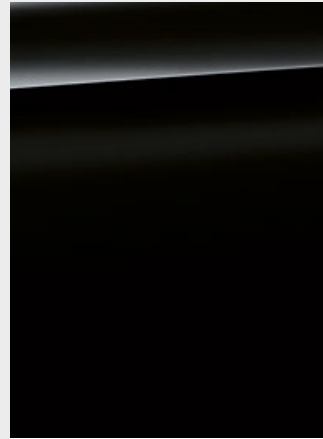
□ The Luggage compartment Package has an automated sliding function for easier loading of pieces of luggage while stationary and an anti-slip rail function for when driving and parking on inclines. When the optional Emergency spare wheel is ordered, the wheel nets, 12V socket and multi-function hook in the luggage compartment are omitted. Only available as part of the Comfort Package.

¹ Function may be limited in darkness, fog or bright glare.

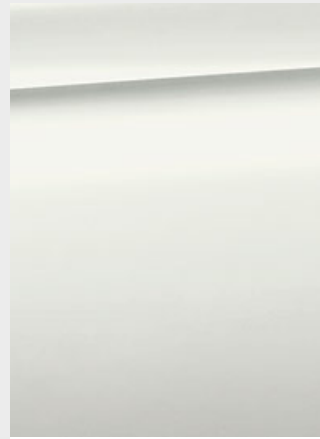
² For smartphones without an inductive charging function, charging cases are available to purchase via Genuine BMW Accessories.

EXTERIOR COLOURS.

■ Standard equipment □ Optional equipment



■ Non-metallic 668 Jet Black¹



■ Non-metallic 300 Alpine White



□ Metallic A96 Mineral White



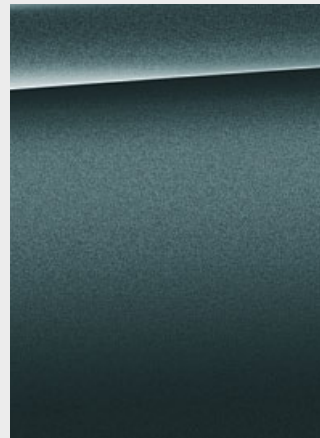
□ Metallic A83 Glacier Silver¹



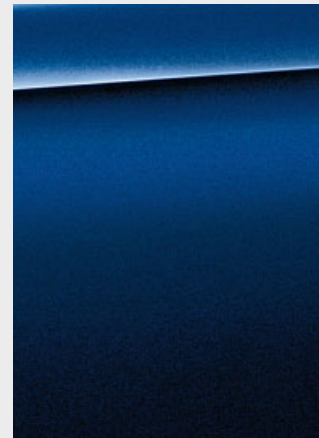
□ Metallic B39 Mineral Grey



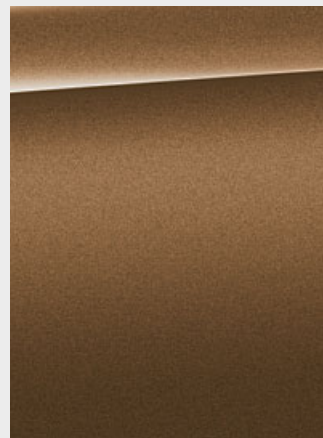
□ Metallic 475 Black Sapphire



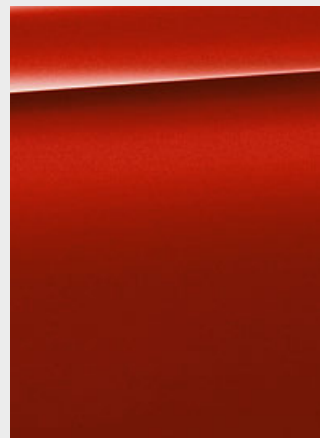
□ Metallic C35 Blue Ridge Mountain¹



□ Metallic C10 Mediterranean Blue¹

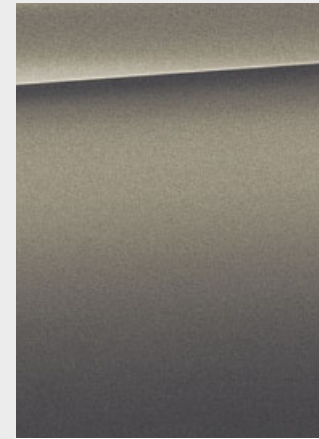


□ Metallic C1Z Vermont Bronze¹

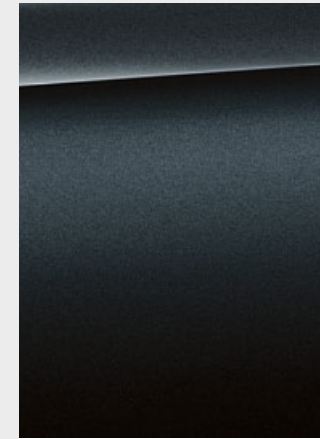


□ Metallic A75 Melbourne Red¹

M SPORT PLUS EDITION.



■ BMW Individual C4A Oxide Grey metallic²



■ BMW Individual C36 Dravit Grey metallic²



■ BMW Individual C3Z Tanzanite Blue metallic²

M SPORT.



□ Metallic C31 Portimao Blue³

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the

appearance of the original colour. Please discuss your preferred colour choices with your BMW Retailer. There you can also see original samples and be assisted with any requests.

¹ Not available for M Sport models.


² Optionally available for M340i xDrive models.

³ Exclusively available for M Sport models.

■ Standard equipment □ Optional equipment


CLOTH Available with

■ SE Cloth in Anthracite.



SENSATEC Available with

□ SE Sensatec in Black.



LEATHER Available with

■ Sport
■ M Sport
■ M Sport Plus Edition
■ M340i xDrive Vernasca leather in Oyster with Grey stitching.

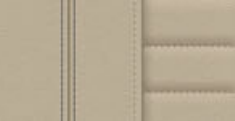

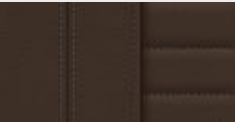

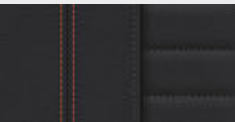
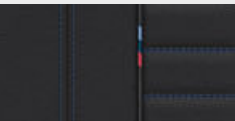
■ Sport
■ M Sport
■ M Sport Plus Edition
■ M340i xDrive Vernasca leather in Cognac with Mocha stitching.

■ Sport
■ M Sport
■ M Sport Plus Edition
■ M340i xDrive Vernasca leather in Mocha with Night Blue stitching.

■ Sport
■ M Sport
■ M Sport Plus Edition
■ M340i xDrive Vernasca leather in Black with Grey stitching.

■ Sport Vernasca leather in Black with Orange stitching.

□ M Sport
□ M Sport Plus Edition
■ M340i xDrive Vernasca leather in Black with Blue contrast stitching.

INTERIOR TRIMS Available with






□ Sport
□ M Sport
□ M340i xDrive Aluminium "Mesheffect" interior trim.

■ M Sport
■ M340i xDrive Aluminium Tetragon interior trim.

■ SE
■ Sport High-gloss Black interior trim.

□ SE
□ Sport
□ M Sport
□ M340i xDrive Fine-wood trim oak grain open-pored interior trim.

□ SE
□ Sport
□ M Sport
□ M340i xDrive Fine-wood ash Grey-Brown High-gloss interior trim.

BMW INDIVIDUAL LEATHER Available with

□ M Sport Plus Edition
□ M340i xDrive BMW Individual Extended Merino leather in Ivory White.

□ M Sport Plus Edition
□ M340i xDrive BMW Individual Extended Merino leather in Tartufo.

□ M Sport Plus Edition
□ M340i xDrive BMW Individual Extended Merino leather in Black.

□ M Sport Plus Edition
□ M340i xDrive BMW Individual Extended Merino leather in Fiona Red/Black.

□ M Sport Plus Edition
□ M340i xDrive BMW Individual Extended Merino leather in Fjord Blue/Black.



□ M340i xDrive BMW Individual Full Merino leather in Ivory White.


□ M340i xDrive BMW Individual Full Merino leather in Tartufo.

□ M340i xDrive BMW Individual Full Merino leather in Black.


□ M340i xDrive BMW Individual Full Merino leather in Fiona Red/Black.

□ M340i xDrive BMW Individual Full Merino leather in Fjord Blue/Black.











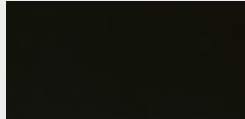
BMW INDIVIDUAL INTERIOR TRIMS. Available with

■ M Sport Plus Edition
□ M340i xDrive BMW Individual Aluminium Fabric High-gloss interior trim.

□ M Sport
□ M Sport Plus Edition
□ M340i xDrive BMW Individual Piano Black interior trim.

BMW INDIVIDUAL HEADLINING Available with

■ M Sport
■ M Sport Plus Edition
■ M340i xDrive BMW Individual Anthracite headlining.

WHEELS AND TYRES.



■ 17" light alloy V-spoke style 778 wheels, 7.5 J x 17 with 225/50 R17 non run-flat tyres. Standard for SE models.



□ 18" light alloy Double-spoke style 782 wheels, Bicolour Orbit Grey, 7.5 J x 18 with 225/45 R18 run-flat tyres. Optional for SE models.



■ 18" light alloy V-spoke style 780 wheels, Bicolour Orbit Grey, 7.5 J x 18 with 225/45 R18 run-flat tyres. Standard and only available on Sport models.



□ 19" BMW Individual light alloy Double-spoke style 793 wheels, Bicolour Orbit Grey, front 8 J x 19 with 225/40 R19 run-flat tyres, rear 8.5 J x 19 with 255/35 R19 run-flat tyres. Optional for Sport and M Sport models. Not available with the M Sport Plus Package.



□ 19" M light alloy Double-spoke style 791 M wheels, Jet Black, front 8 J x 19 with 225/40 R19 run-flat tyres, rear 8.5 J x 19 with 255/35 R19 run-flat tyres. Only available on M Sport Plus Edition and M340i xDrive models.



■ 19" M light alloy Double-spoke style 792 M wheels, Bicolour Cerium Grey, front 8 J x 19 with 225/40 R19 run-flat tyres, rear 8.5 J x 19 with 255/35 R19 run-flat tyres. Standard and only on the M340i xDrive model.

GENUINE BMW ACCESSORIES.

Equipment 24 | 25

■ Standard equipment □ Optional equipment ○ Accessories



○ The BMW Rear Bike Carrier is lightweight yet sturdy and can carry up to 60 kg. Exceptionally easy to use, it carries two bicycles or e-bikes. Its tilt function also allows easy access to the luggage compartment at all times.



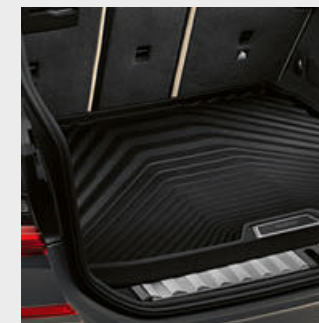
○ BMW Advanced Car Eye 2.0 is a highly sensitive full HD camera, which automatically records what is going on around the vehicle during disturbances and driving situations.



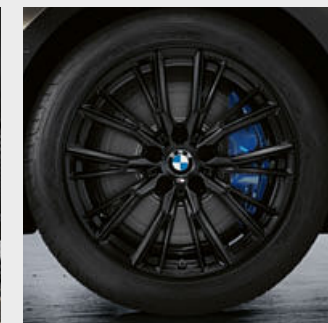
○ The modern roof box in Black with titanium Silver side panels has a capacity of 420 litres and is compatible with all BMW roof rack systems. Due to the fact that it can be opened from both sides and has triple central locking on each side it is convenient to load and lock for theft protection. BMW roof boxes in other sizes also available.



○ Precisely fitted protection against moisture and dirt in the front footwell. Featuring a black design with a stainless steel inlay, they perfectly complement the interior.



○ Anti-slip, water-resistant mat for protecting the luggage compartment from dirt and moisture. In black with stainless steel inlay matching the interior.



○ High-quality 18" M Performance light alloy Double-spoke style 796 M wheels in Jet Black matt. TPMS winter complete wheel with run-flat tyres.



○ BMW Roof Bars allow you to carry a number of items on the roof of your car, including roof boxes and bike carriers.

Discover the all-round innovative solutions on offer in many categories: exterior, interior, communication & information and transport & luggage compartment. Your BMW Retailer will be happy to advise you and provide you with information about the entire range of Genuine BMW Accessories. For further information, please visit www.bmw.co.uk/accessories.

PACKAGES.

BMW packages are designed to group together certain options around a particular aspect of your BMW driving experience to help make your choice of options easier.

■ Standard equipment □ Optional equipment



M SPORT PLUS PACKAGE.

Enhance your new BMW 3 Series M Sport Touring with the M Sport Plus package. This package enhances the vehicle through a selection of visual and performance upgrades to deliver the ultimate BMW experience.

The M Sport Plus package comprises:

- 19" light alloy Double-spoke style 791 M wheels, Bicolour Jet Black with run-flat tyres
- Adaptive M Suspension
- Sun protection glass
- M seat belts
- Extended High-gloss Shadowline exterior trim

Differing content:

- M Sport braking system is also available on 320i, 318d, 320d and 320d xDrive M Sport models
- M Sport braking system is standard on 330i and 330d M Sport models
- M Sport differential is exclusively available on the 330i and 330d M Sport models



PREMIUM PACKAGE.

For a luxurious driving experience, the Premium package is the perfect companion. Including a stunning Panoramic glass sunroof, which is electrically operated, this feature allows for more light to enter the cabin than ever before.

The Premium package comprises:

- Panoramic glass sunroof
- Seat adjustment, electric with memory
- Lumbar support for the driver and front passenger



TECHNOLOGY PACKAGE.

Offering the latest innovations inside your new BMW 3 Series Touring, the Technology package makes the perfect companion on any journey. From the ability to charge your phone wirelessly, to the convenience of relevant driving information projected onto the windscreen, this package combines functionality with the latest BMW technology just for you.

For SE and Sport models the Technology package comprises:

- Head-up Display
- HiFi loudspeaker system
- Enhanced Bluetooth with wireless charging
- Wifi hotspot preparation

Additionally, M Sport models upwards receive:

- harman/kardon loudspeaker system
- BMW Gesture Control



COMFORT PACKAGE.

The Comfort package combines convenient and innovative functionality with pure comfort. You can now access your car with greater ease and keyless entry thanks to Comfort Access. With additional and practical storage compartments, generous space and storage options can be utilised for your convenience in the new BMW 3 Series Touring.

The Comfort package comprises:

- Steering wheel heating
- Luggage compartment package
- Comfort Access
- Extended storage



SE PLUS PACKAGE.

Exclusively available for SE models, the SE Plus package allows the driver to enhance the interior feel of the vehicle. Relax against the Black Sensatec upholstery with heated front seats.

The SE Plus package comprises:

- Black Sensatec upholstery
- Larger Fuel Tank
- Heated Seats for driver and front passenger



VISIBILITY PACKAGE.

Intelligently combining the most advanced BMW headlight technologies, the Visibility package delivers an extremely innovative headlight system that ensures maximum illumination of the road ahead without glaring other road users. Striking iconic daytime running lights with Blue laser diodes gives the car its most appealing visual appearance.

The Visibility package comprises:

- Laserlights
- High-beam Assistant

BMW 330i M SPORT PLUS EDITION TOURING:

BMW TwinPower Turbo four-cylinder petrol engine, 258hp (190kW), 19" M light alloy Double-spoke style 791 M wheels in Jet Black with mixed tyres, exterior paint in Dravit Grey metallic, Laserlights, Sport seats in Oyster Vernasca leather with Grey contrast stitching.

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after going to print or according to the specific requirements of other markets. Your local BMW Retailer is available to provide further details. Subject to change in design and equipment. Part number 01 29 2 472 466 V1. November 2019.

© BMW AG, Munich, Germany. Not to be reproduced wholly or in part without prior written permission of BMW AG, Munich.
411 003 125 21 1 2019 CB. Printed in Germany 2019.